

Naturally Better



www.becles.com
Patented | Made in California USA

The Problem

Traditional Cleaning Formulas are Enzyme or Peroxide-Based



My Paws touch that Nasty Stuff!

The Issue with **Enzymes**



Takes up to 48 hours to Achieve Results



Formula Efficacy Degrades Over Time



Common chemical scents

The Issue with **Peroxides**



Bleaches Surfaces & Stains



Harsh on skin



Short shelf life formula 12-18 months

The Solution

ION Fusion formula without enzymes, peroxides, or harsh chemicals



*Ion Fusion was created with one goal:
To keep our furry friends safe.*



We spent three years of rigorous research and development to create the *best cleaning formula without the use of ANY enzymes or peroxides.*



Our scientifically proven formula was designed to *work faster* with no wait time, never degrade, never bleach surfaces, never lose potency, and clean deeper on a molecular level.

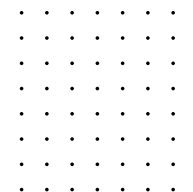


Ion Fusion is non-toxic, naturally derived, VOC free (no toxic fumes), biodegradable, and made in the USA!

Did you know?

*In 2018, the ASPCA Animal Poison Control Center received more than **200,000 calls** concerning potential pet poisonings.*

*Majority of cases involved household products, such as cleaners, which represented the **sixth leading cause of inquiries to the center.***



Patented Bottle

Innovation Meets Sustainability

- ✓ Refill gives customers 2 bottles in 1
- ✓ Spray Every Last Drop Ensures Consumers Get Maximum Benefits of ION Fusion
- ✓ 11 Utility/Design Patents
- ✓ Saves Plastic Packaging waste up to 90%
- ✓ Made in USA



ION POWER:
Specially designed to destroy various stains at an ION level. IONs destroy urine, feces, vomit, blood & grass stains safely on carpet, tile and all water safe surfaces.

FRESH WAY TO DEODORIZE:
Neutralizes odor and freshens your area naturally fresh. Spray on tough stains, musty odors, pet beds, under your garbage and deodorize.

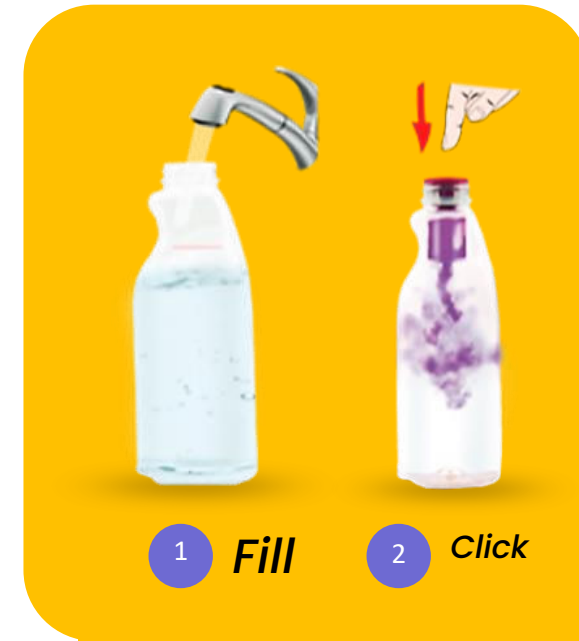
BENEFITS	ION	ION FUSION	ION FUSION REFILL
Works on Contact	★	★	★
Non-Toxic	★	★	★
Stain Remover	★	★	★
Safe for Pets	★	★	★
Safe for Children	★	★	★
Safe for Plants	★	★	★
Safe for Hardwood Floors	★	★	★
Safe for Granite	★	★	★
Safe for Marble	★	★	★
Safe for Tile	★	★	★
Safe for Carpet	★	★	★
Safe for Upholstery	★	★	★
Safe for Drapes	★	★	★
Safe for Blinds	★	★	★
Safe for Walls	★	★	★
Safe for Ceilings	★	★	★
Safe for Windows	★	★	★
Safe for Mirrors	★	★	★
Safe for Glass	★	★	★
Safe for Stainless Steel	★	★	★
Safe for Aluminum	★	★	★
Safe for Copper	★	★	★
Safe for Brass	★	★	★
Safe for Silver	★	★	★
Safe for Gold	★	★	★
Safe for Jewelry	★	★	★
Safe for Electronics	★	★	★
Safe for Cars	★	★	★
Safe for Boats	★	★	★
Safe for RVs	★	★	★
Safe for Camper	★	★	★
Safe for Motorcycles	★	★	★
Safe for Bicycles	★	★	★
Safe for Lawn Mowers	★	★	★
Safe for Tractors	★	★	★
Safe for Generators	★	★	★
Safe for Power Tools	★	★	★
Safe for Power Washers	★	★	★
Safe for Pressure Washers	★	★	★
Safe for Steam Cleaners	★	★	★
Safe for Dryers	★	★	★
Safe for Washers	★	★	★
Safe for Dishwashers	★	★	★
Safe for Freezers	★	★	★
Safe for Refrigerators	★	★	★
Safe for Stoves	★	★	★
Safe for Ovens	★	★	★
Safe for Microwaves	★	★	★
Safe for Toaster Ovens	★	★	★
Safe for Air Fryers	★	★	★
Safe for Slow Cookers	★	★	★
Safe for Instant Pots	★	★	★
Safe for Pressure Cookers	★	★	★
Safe for Rice Cookers	★	★	★
Safe for Food Processors	★	★	★
Safe for Blenders	★	★	★
Safe for Juicers	★	★	★
Safe for Food Dehydrators	★	★	★
Safe for Air Purifiers	★	★	★
Safe for Humidifiers	★	★	★
Safe for Dehumidifiers	★	★	★
Safe for Space Heaters	★	★	★
Safe for Radiant Heaters	★	★	★
Safe for Electric Heaters	★	★	★
Safe for Gas Heaters	★	★	★
Safe for Oil Heaters	★	★	★
Safe for Wood Burning Stoves	★	★	★
Safe for Fireplaces	★	★	★
Safe for Grills	★	★	★
Safe for BBQs	★	★	★
Safe for Camp Stoves	★	★	★
Safe for Propane Stoves	★	★	★
Safe for Gas Stoves	★	★	★
Safe for Electric Stoves	★	★	★
Safe for Induction Stoves	★	★	★
Safe for Dishwashers	★	★	★
Safe for Washing Machines	★	★	★
Safe for Dryers	★	★	★
Safe for Freezers	★	★	★
Safe for Refrigerators	★	★	★
Safe for Stoves	★	★	★
Safe for Ovens	★	★	★
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Safe for Electric Stoves	★	★	★
Safe for Induction Stoves	★	★	★

TO ACTIVATE REFILL:
1 FILL with water to fill line
2 CLICK push center cap
3 CLEAN with spray

DO NOT DISCARD REFILL CAP
REUSE REFILL CAP TO SPRAY YOUR HOME

SIMPLY TWIST THE BOTTLE AND SPRAY AT ANY ANGLE UNTIL THE LAST DROP!
SPRAY EVERY LAST DROP!

How to Activate Refill



The Economical Choice

Price Per Oz.

MSRP

Cat Stain Remover

ION Fusion Cat Stain & Odor (32oz) +
Refill [2 Bottles in 1] (32oz)

\$0.182

\$11.99

Messy Pet Stain & Odor Remover

\$0.219

\$5.92

Citrus Magic (16oz)

\$0.246

\$3.93

Resolve Pet Expert Stain & Odor (22oz)

\$0.285

\$6.27

Biokleen Stain Remover(16oz)

\$0.31

\$9.92

Angry Orange Stain Remover(24oz)

\$0.623

\$14.97

Deodorizers

ION Pure AIRomas 23oz + Refill
[2 Bottles in 1] 46oz

\$0.227

\$9.99

Febreze Pet Odor (8.8oz)

\$0.451

\$3.97

Lysol Pet Odor (15oz)

\$0.509

\$7.63

Angry Orange (20oz)

\$0.786

\$15.72

Pooph (20oz)

\$0.749

\$14.98

New for Q4 2024 - **Sunshine Burst**

Our latest breakthrough: a new formula developed over the past three years. Extra Strength formula is even more powerful and can be used on virtually any stain. The new fragrance “Sunshine Burst” is crisp and works faster in removing odors faster, setting a new standard in cleaning & deodorizing.

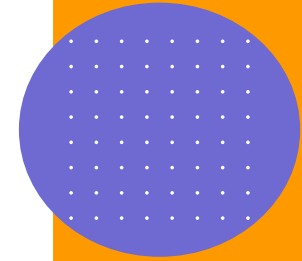
Extra Strength IONS – Boosted formula works even better and made to work on ALL STAINS.

New Crisp Fragrance – Engineered and tailored for daily use

PureAiromas Technology – Tackles the strongest odors, tested on litter boxes, skunk, soiled diapers, trash bins

Safe – No Harmful Ingredients. Always Non-toxic, Biodegradable.

Perfection – we can confidently say we’ve made the perfect product. No other product compares in Stain & Odor removal.



Most companies strive to provide sustainable and recyclable products like ION Fusion but our company motto,

“We Can Do Better”

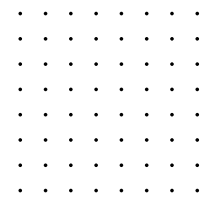
keeps us pushing to do better...

To further our commitment to our customers and environment, we teamed up with One Tree Planted to further reduce our carbon footprint and donate a portion of our proceeds for reforestation efforts.



One Tree Planted is a non-profit 501(c)3 environmental non-profit charity on a global mission for reforestation.

Your partnership with ION Fusion plants trees in North America, Latin America, Africa, Asia, Europe and the Pacific.



Buy a Reusable Spray Bottle



We Donate to One Tree Planted



One Tree Planted Safely Plants a Tree



Trees Make Oxygen For Us To Breathe & Provide Resources For Wild Animals